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In light of major events cancelling across Europe recently, we are all aware of COVID-19 (coronavirus) and this new challenge to our industry.

As a global organiser, we have a responsibility to help prevent further spread of the virus. We are continuously monitoring the situation, in line with public health advice and WHO guidelines, and are aware that it is changing daily.

Our Africa Showcase roadshows are small, focused gatherings, with numbers comparative to being in a restaurant. So long as the countries where we host our roadshows are considered low risk areas and there is no restriction on public movement, On Show Solutions can confirm that our roadshows will still be going ahead as planned. We continue with business as usual.

We have a collective responsibility to focus on the facts, taking our cue from proper authorities. To quote Gloria Guevara, President and CEO, World Travel & Tourism Council (WTTC), “containing the spread of unnecessary panic is as important as stopping the virus itself.”

Please go to www.who.int for the latest advice and protocols on COVID-19. Increased personal hygiene, sanitisation and availability of disinfectants are key considerations. Additional hygiene precautions will be undertaken at our events and we recommend that shaking hands or hugging is avoided (as difficult as this will be for our industry which thrives on face-to-face interactions).

As a reminder on our standard process, please ensure that you confirm your travel and medical insurance for the full duration of your trip and know your rights in terms of the latest global health developments.

We're very grateful for the continued support of our exhibitors and travel partners in all the countries we visit. We know that a number of our friends and peers in the travel and events industries are suffering at this time and we trust that, united, we can overcome this latest challenge.

We look forward to welcoming exhibitors and Africa specialists to our events. If you have any specific event questions, please contact us.

JACQUI REYNOLDS and AMANDA MARGISON
ON SHOW SOLUTIONS



Company Directors: Amanda Margison, Jacqui Reynolds

